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## Press Release

## "TRX Cymbal Co® Bells Ring, School Reform is in Session"

"TRX Cymbal Co® Artist Flood the Drummer® partners with MusickEd.com & The Dallas School of Music® to bring Discover, Learn & Play™ Online Music Lessons to the world"

"TBO Inc® launches online donations @ http:/techbookonline.com"

Global, June 14th, 2011(-Business): Techbook Online Corporation®, (TBO Inc®) led by TRX Cymbal Co® Artist Flood the Drummer®, announced today that they have partnered, as an affiliate, with MusickEd.com & The Dallas School of Music®, in an effort to bring the critically acclaimed Discover, Learn & Play™ online music curriculums to schools across the globe. TBO Inc®, an integrated internet, multi-media publishing and sustainable marketing organization, are the owners and operators of the world's largest portfolio of econological education brands. "This partnership strengthens the power and marketing reach of our J.U.S.T.I.C.E® movement, while adding value to our overall business model; giving schools, more importantly the kids, a more comprehensive option when it comes to educational programming" says Flood the Drummer® "It's been proven over and over again that music education has a strong place in the Public Education model" says Eugene Cantera, Partner at MusickEd.com® "Can we get over the love affair with the facts and actually implement some change; kids LOVE our curriculum because its self-paced, interactive and allows for creativity. I have no doubt that this partnership, giving the extensive marketing knowledge of TBO Inc® and their passion for education and our world-class staff of educators will create a world full of music makers in a few years. TBO Inc® has got the right idea, they think outside the box and they actually have a passion. The schools might be "Waiting for Superman" but they're going to get a taste of the J.U.S.T.I.C.E<sup>®</sup> League.

Visit the Discover, Learn & Play Techbook page @ http://techbookonline.com/discoverlearnandplay.html

For Immediate Release: